

Plan My Wedding...

SUNSHINE COAST

MEDIA KIT
2015



Editorial Mission

ITS ALL IN THE DETAILS

Plan My Wedding...Sunshine Coast helps brides define their personal wedding style and allowing them to plan this unique celebration.

We deliver a blend of amazing wedding suppliers and visual showcase to allow brides to be inspired. Information is knowledge and knowledge is a powerful thing.

Brides will always get fashion, beauty, cakes, flowers, invitations, reception venues, ceremony locations, travel ideas, jewellery, helpful hints and planning advice from the magazine.

With a commitment to brides and to the Sunshine Coast it is the very best platform for local business to showcase their products and services to their target market.

We are with them every step of the way, whenever they need the information it is available 24 / 7. We give the brides all the best options available from the Sunshine Coast.

JULIE-ANN BROWN
Editor in Chief



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dvertising Opportunities

Magazine Advertising

We understand the market and know that brides are looking for as much inspiration as they can get. The magazine has been designed to be visually pleasing with helpful planning information.

Banner Advertising

With brides being able to download the magazine from our website, banner advertising is a great way for extra exposure. Banner Ads are placed down the right hand side of the website. There are different size banner ads available to suit everyones budget. All banner ads rotate on each page click.

Blog Articles

As an advertiser in the magazine your company will receive additional advertising through our daily blogs. Blogs include supplier reviews, meet the experts, news and events. We like our advertisers to submit new ideas, real weddings, great images that would highlight their business and be of interest to our bridal readership.

Facebook, Twitter & Pinterest

Social media is the greatest resource for our modern bride. The magazine will feature all magazine advertisers and share with brides a daily update with what's new.



Directory Listings

How We Promote You:


– Business listing in the Plan My Wedding Directory includes your profile page with info, images, contact details & more.

– Special Deals, Ask The Experts and Article submissions are some of the many ways we promote your business.

– Promotion via competitions, social media, articles and more.

No Hidden Extras:

- Professionally managed site
- No commissions, booking fees or additional charges
- It's affordable, easy to use, effective online promotion.

	COMPARE THE PLANS	
	ESSENTIALS	PREMIUM
link to your website	✓	✓
email contact form	✓	✓
number of words	250	500
number of images	5	15
number of categories	1	up to 3
competitions	✓	✓
special deals	✓	✓
social media promotion	✓	✓
ask the experts	✗	unlimited
article submission	✗	✓
real wedding features	✗	✓
featured listing	✗	
photo of the week	✗	✓
	Special price \$199.00 per year	Special price \$299.00 per year

Advertising Rates

Banner Advertising (6 month blocks)	break down cost	6 months	12 months
125 x 125 small	\$30 per month	\$180	\$360
125 x 250 medium	\$35 per month	\$210	\$420
250 x 250 large	\$50 per month	\$300	\$600
Online Magazine (1 edition for 6 months)	Normal Rates	First Time Advertiser Special or Sunshine Coast Bridal Showcase	
Half Page	\$200	\$150	
Full Page	\$400	\$300	
Double Page	\$600	\$500	
Four Page Feature	\$1000	\$800	
Directory Listing	Essentials Package	Premium Package	
6 months	\$120	\$195	
12 months	\$199	\$299	
NOTE: Prices are all inclusive of GST and are subject to change			

Contact Us

Start building your companies brand, we look forward to working with you. If you have any questions or would just like to chat about the opportunities available please feel free to contact us

email: advertising@planmyweddingsunshinecoast.com.au
phone: Mel or Bianca - 07 5443 6484
address: Shop 13, 64 Sugar Road Maroochydore Qld 4558
website: www.planmyweddingsunshinecoast.com.au

Our Commitment to you -

- to promote the Sunshine Coast wedding market
- to help small businesses build their brand and become market leaders
- ensure brides have the knowledge to make good purchasing decisions
- to value the amazing wedding industry here on the Sunshine Coast
- to give business the best value for money through cross marketing
- promote the Sunshine Coast as the premier destination wedding location



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ooking Form

To book any advertising with Plan My Wedding...Sunshine Coast please fill in the below form and return to our office

Company Name			
Contact Person			
Telephone Number			
Email Address			
Advertising Selected (please tick)	On Line Magazine	Banner Advertising	Directory Listing

Signature: _____ Date: _____

PAYMENT OPTIONS

Once you have decided on the size advertising please circle the above table and sign in the space provided to confirm your booking. Our office will go over all details with you and forward an invoice for the advertising booking. Payments must be received before your advertisement will go live or published on line. Payments can be made by direct deposit, cash, money order or cheque. Please note credit card payments will attract a 2% service fee. Monthly payments can be made upon application.

I have understood the booking terms & conditions and I wish to place my advertising with Plan My Wedding...Sunshine Coast